



MARCH 7-10, 2024  
*Las Vegas, NV*

## Thursday — March 7, 2024

**6:00pm—8:00pm**

### **Welcome Reception & Networking**

Introduction of your board members

## Friday — March 8, 2024

- 7:00am** Breakfast hosted by Vendor Sponsor
- 8:00am** Getting more out of your marketing in '24 (part 1)
- 9:00am** Getting more out of your marketing in '24 (part 2)
- 10:00am** Getting more from your Printer & Printing Services  
(with live demonstrations & hands on training)
- 11:00am** Software tools available to increase your productivity in '24
- 12:15pm** Lunch provided by Sponsor
- 1:30pm** Mastermind roundtable speed sessions  
(8 Key topic discussions lead by Industry veterans & Vendors)
- 3:30pm** Marketing to mailbox customers to get more business  
(Both In-Store Mailbox Customers & Virtual Mailbox customers)
- 4:30pm** Responding to Google Reviews—When; Why; & How  
(with live demonstrations)
- 5:30pm** Optimizing your Google Business profile to get more traffic
- 7:00pm** Dinner hosted by Vendor Sponsor



MARCH 7-10, 2024  
*Las Vegas, NV*

## Saturday — March 9, 2024

- 7:30am Breakfast hosted by Vendor Sponsor
- 8:00am Vendor Trade Show
- 12:15pm Lunch hosted by Vendor Sponsor
- 1:30pm Pricing Strategies & Stores by the Numbers comparison  
(See actual store pricing & Sales numbers of successful stores)
- 2:30pm Offering Freight shipping in small stores  
(with hands on demonstrations)
- 3:30pm Attendee Open discussion & Ask the Board Q&A session
- 4:30pm Retail in our stores—ASD Show ideas and discussion to give you ideas to get the most out of the ASD Show
- 7:00pm Dinner hosted by Vendor Sponsor

## Sunday — March 10, 2024

- 8:00am—12:00pm Software Vendor training sessions
- 8:00am—12:00pm AMBC Certified training courses
- 12:00pm End of AMBC Getting More out of '24 training
  
- 5:00 pm Networking Social for attendees who are staying for ASD MarketWeek Show